Arizona State Library, BiblioLabs Move Forward with eBook Platform

The Arizona State Library, Archives, and Public Records has signed an agreement with BiblioBoard to launch Arizona-related eBooks on BiblioBoard Library, a multi-media content delivery platform.

The two organizations will work together to obtain content, which the State Library will own and BiblioLabs will host. In addition to hosting commercially available eBooks about Arizona, BiblioBoard will include a self-publishing module for local authors with book reviews and a rating system.

“We’re thrilled to add this collection of digital books to resources we provide to Arizonans. The eBooks will complement our Arizona Memory Project (a digital archive) and the Arizona Digital Newspaper Program,” said Joan Clark, State Librarian and Arizona State Library Director.

The service, to be called “Reading Arizona,” will be available through the State Library’s website with geo-location access allowing registration from within Arizona. All of the content will be available for unlimited, multi-user access for optimal patron experience, and patrons will be able to access up to three books at a time on their offline bookshelves.

“The collection will focus on books about Arizona, including fiction, histories, natural history, family history and travel guides,” explained Laura Stone, Digital Content Director for the State Library.

The Arizona State Library, Archives and Public Records is a division of the Secretary of State. Through its branches, the State Library provides access to unique historical and (Continued on page 3)

AzLA/MPLA Joint Conference Update

Things are coming together nicely for the AzLA/MPLA Joint Conference to be held Wednesday, November 12 through Friday, November 14, 2014, at the Fort McDowell Resort located in the beautiful Sonoran Desert just outside of Phoe- (Continued on page 3)

Deadline for the next AzLA Newsletter: June 20, 2014. Email articles to the AzLA newsletter editors.
Message from the President

One Book One Conference

I have a selfish little secret that I am about to make public. One of my reasons for agreeing to run for AzLA President was so that I could implement a new program at the conference. That program is the One Book One Conference that I have mentioned several times over the past year, while soliciting titles for consideration.

I am happy to announce that the title has been chosen and the author has agreed to come to the conference.

The book is The Emerald Mile by Kevin Fedarko. This book came to my attention as one of the “Best Reading” choices of Southwest Books of the Year 2013. Melanie Edens from Glendale Public Library agreed to chair the One Book One Conference committee, and she attended the Tucson Festival of Books this year where she attended several author sessions. She met Kevin and was very impressed by his presentation and his book. She talked to him about appearing at our conference, and he happily agreed. Melanie has done an excellent job in recommending this book and consulting with the author to make arrangements for his appearance.

The Emerald Mile has already won several awards. I already mentioned the Southwest Book of the Year award. It also won a National Outdoor Book Award earlier this spring in the History/Biography category, and it recently won the Reading the West 2013 Book Award for Nonfiction, awarded by the Mountains & Plains Independent Booksellers Association. As of this writing, it is also on the longlist for the PEN/ESPN Award for Literary Sports Writing. You can see by the list of awards that this book has many facets, from sports to history and adventure.

The Kirkus review calls it “An epic-sized true-life adventure tale that appeals to both the heart and the head.”

The Dallas Morning News says “Kevin Fedarko’s remarkable The Emerald Mile re-creates an incredible voyage through the flood-swollen Grand Canyon in such heart-pounding detail that you need to pause every few pages to catch your breath. The sum of the book is much greater, detailing the recorded history of the mighty Colorado River and the men who explored it; the brilliant engineering behind the dams that largely tamed it; and the power this river and the canyon it carved hold over those who love it.”

I hope you can all attend the conference to meet the author, get your books signed, and ask questions about this remarkable book.

Ann Boles
AzLA President
Arizona State Library eBook Platform... (cont.)

contemporary resources, and statewide leadership to the library, archives and museum communities.

BiblioLabs, based in Charleston, SC, provides libraries with access to digital content—historical, contemporary or even the library’s own physical collections. With a focus on making the experience easy and fun for patrons, the BiblioBoard platform offers access through native apps on tablet devices and the web. All content is curated into thematic collections and topical Anthologies for easy browsing.

Mitchell Davis, founder and Chief Business Officer of BiblioLabs, said the company is excited about this project. “It’s a great blend of history and modernity—the exciting history of Arizona presented on the cutting-edge technology of today, and the rich culture of Arizona presented on mobile devices.” Davis looks forward to working with Reading Arizona, saying, “This is a fantastic project. It’s wonderful to see integral institutions like the Arizona State Library embrace the digital age with such enthusiasm.” The company is working with other state libraries including the Massachusetts Library System on similar projects.

Patrons should be able to begin viewing content in August. Until then, information about the project is available on the project blog, Back Story with Reading Arizona.

Laura Stone
602-926-3469

AzLA/MPLA Joint Conference Update (cont.)

be sent throughout July to presenters and registration information will be available on the conference site in August. Thank you to everyone who responded to our surveys and contributed to the selection process, helping guide the Program Committee to narrow the potential programs down to a nice mix which we hope will offer something for everyone.

While many of the details are yet to come, here’s some of the highlights so far:

Wednesday

- Preconference day (choice of Full or Half-Day with early full conference registration)
- Evening Welcome Networking Reception

Thursday

- Keynote Speaker, Lee Rainie, Director of the Pew Research Center’s Internet & American Life Project
- Programs, Posters, and a Résumé Clinic
- One Conference – One Book Author Lunch Event
- AzLA Division and Interest Group Meetings/Programs – Everyone invited!
- University of Arizona SIRLS All Conference Reception
- MPLA Hot Tub Round Table!

Friday

- Keynote Speaker, award winning

(Continued on page 4)
AzLA/MPLA Joint Conference Update (cont.)

author, Connie Willis

- Programs, Posters, and a Résumé Clinic
- AzLA and MPLA Service and Author Awards Lunch Event
- Closing Speaker, MPLA Member Maggie Farrell, Dean of Libraries, University of Wyoming, speaking on the importance of professional involvement and contribution at any and all levels.

Full Conference Registration (Member early bird rate ≈ $175) will include:

- your choice of 1 Half-day Preconference or half-off 1 Full day Preconference on Wednesday
- the Wednesday Welcome Networking Reception
- the Thursday and Friday Lunch events and meals

- the Thursday SIRLS All Conference Reception

One-day Registrations will include any Lunch event and Reception for that day.

As you think about the programs, keep the time and place in mind. We’ve secured special rates of $119 per night, and the resort will honor these rates 3 days on either side of the conference (Tuesday is Veterans Day), so we invite you to make the most of your visit!

We’re looking forward to getting together with our MPLA colleagues from across the region, and to seeing some wonderful programs, intriguing exhibits, and great speakers. Please let the conference committee know if you have any questions / suggestions!

The Children’s Author/Illustrator Network

The Author/Illustrator Network is updated with each edition of the newsletter on the AzLA website. Look for the Children’s Author/Illustrator Network on the AzLA homepage under the “Tools and Resources” heading in the toolbar.

Author/Illustrator programs are the delight of children, teachers and parents, and Arizona librarians are fortunate to have a one-stop shop for calendars, contact and scheduling information of local and visiting authors. Mary Wong creates this resource list for librarians and teachers throughout the state.

Library Job Seekers Get the Scoop

The Arizona Library Association has the inside scoop on how to get your dream library job through the Summer Series for Library Job Seekers webinars. The academic and public library sessions have already been held, but save the date for the Museum and Special Libraries webinar on August 7th at 10 am. More information will soon be forthcoming, and you will be able to register for the webinar on that website, so keep checking! Previously hosted webinars will be available for viewing on the AzLA YouTube channel. These programs are free to all, brought to you by the AzLA Professional Development Committee.
The Horner Fellowship: There and Back Again

Editor’s Note: The entire report is amazing and hilarious and keenly demonstrates the differences and similarities of libraries in Japan versus those in the United States. You should read the whole thing and look at all of the pictures on our website.

In October 2013, I was the 11th Horner Fellow, traveling through Japan studying manga and anime, but also observing public libraries and what teen services are like there, as well as what their libraries look like online and how their electronic resources compare to ours. It was an amazing experience like nothing else in my life so far.

Rather than just recounting what I saw, I kept a travelogue while I was there and I’d like to share it here to help convey some of the flavor and excitement of what I saw and experienced.

By the numbers:
- I visited for ten days,
- Traveled through three cities—Tokyo, Kyoto, and Hiroshima,
- Toured twelve libraries, museums, and reading rooms,
- Gave one university lecture,
- Shopped at four bookstores,
- And survived five typhoons. I’m not kidding...

Read the rest of the report on our website.

Yuma County Library Comic Con a Success

Fans of all ages visited the Yuma Main Library on Saturday, May 3rd, for the 1st Annual Yuma County Library Comic Con!

For the last decade, our library has partnered with a local comic book store for Free Comic Book Day (the first Saturday in May). The event was aimed at teens, but always attracted youth and adult fans of comics and manga as well. Library staff finally decided a “full-on Con” was in order.

Lauren Regenhardt, Teen Services Manager, and Becky Brendel, Information Librarian, took the lead to make the Library Comic Con a reality. By networking with our existing Teen Anime Club, and reaching out to fellow nerds (a term we use most affectionately!), we scheduled speakers for panel discussions, instructors for craft projects, and cosplayers to lead workshops on costume and accessory making. Thanks to funding from the

(Continued on page 6)
Yuma County Library Comic Con a Success (cont.)

Arizona Humanities Council, Young Adult author Janette Rallison was invited to be the keynote speaker. Posters were displayed in all eight branch libraries, as well as local businesses and hang-outs. We also promoted the Con during our weekly time slots on TV and radio. When our Facebook post received over 700 views, we had an inkling that we were onto something.

We were not disappointed—over 500 people attended! The Con was scheduled from 10AM to 4PM, and organizers ensured there was something happening for every age group every hour. The excitement was contagious! Attendees admired each other’s costumes and took pictures, and the presenters led enthusiastic discussions about favorite shows and characters. Many people stayed for the whole day, participating in fan panels, games, crafts, and a very lively costume contest. The one challenge staff had was trying to give everyone a lunch break, something they plan to build into the schedule next year.

Overall, our first Comic Con was a success! Reaching out to the fan in everyone turned into a wonderful community event that spanned a wide range of interests. “My favorite part was seeing the Star Wars Bounty Hunter sit through Janette Rallison’s workshop—right behind The Doctor from Doctor Who,” recalled Lauren. “Who knew that Bounty Hunters wanted to learn to write?”

Sarah Wisdom
Community Relations Manager
Yuma County Library District
(928) 373-6483

Working the Web

It’s summer, and you know what that means – children and teens everywhere! While the thought of helping out young adults out may seem frightening to some, think “Eee!” – but not in a scream-worthy way. For the purposes of this article, “Eee” stands for Entertain, Educate, and Empower. Here are a variety of free online resources to entertain, educate, and empower teenagers and young adults:

(Continued on page 7)
Learn to Code!
What do teens love to do beside sleep? Play on their phones, computers, and gaming consoles, of course. Why not encourage those same teens to learn how to write and create their own games and apps? Some free websites where they can learn the fundamentals of coding in an easy-to-understand format are Khan Academy, Code Academy and, for the younger crowd (ages 8-16), Scratch.

Land a Job!
Teens love having money in their pockets, which means they need a job. First, they need to understand their rights. At YouthRules, young job seekers can learn about minimum wage, work hour limitations, labor laws, and requirements for specific jobs. To assist them in finding part-time and seasonal work, refer them to these job websites targeted for their age group. HireTeen, for instance, conducts advanced searches specific to the age of the individual and their state. Job openings down the right side of the page are listings from SimplyHired. Another option is Teens4Hire. With a free basic membership, teens can read job searching tips, view job postings, and apply for these positions through the website. A third option is Quintessential Careers, which has a Job and Career Planning section as well as resources for college planning.

Make a Difference!
Children often develop a sense of civic and social responsibility sometime in secondary school. Help to foster this awareness by encouraging them to join a club or organization that allows them to make a difference. Teens for Planet Earth is “a Social Network by teens, for teens. Members across the world can join to learn more about conservation, to join local projects, or even to apply for awards!” Another option is DoSomething, a website with more than 2.5 million young members. DoSomething challenges teens to “Become a member. You’ll get tons of action. Social action, that is….Tackle a campaign to make the world suck less.” Lastly, since young girls may find it harder to feel empowered, the Ella Willard Empowerment Blog lists eight blogs and websites that help “use their individual intellect and tap into their inner self-confidence so that they can serve and shape their world.”

Read and get published!
Librarians, of course, love books and authors. In fact, most libraries have terrific published lists for Readers’ Advisory purposes. Yet, for teens of color, it can be difficult to find books that closely mirror their lives and themselves. One obvious source would be Goodreads, which has reading lists for all sorts of ethnic groups. Two additional sites for African-American teens to visit are Black Books Direct and Black Teens Read. Lastly, for all teens, summer is a great time to work on getting published. Teen Ink is a website and publication that helps teens ages 13-19 to publish stories, photos, poems, and other creative pieces about pretty much anything. Teen Ink is a safe place for teens to express themselves.

If you have suggestions for feature topics for this column or would like to offer any suggestions or share additional resources, drop me an email.

Kim Belair
Librarian I
Mesa Public Library
SIRLS MLIS and Knowledge River Scholar, Cynthia Palacios, was recently announced as a recipient of a Spectrum Scholarship by the American Library Association’s (ALA) Office for Diversity. This award was given to 50 exceptional library and information studies students for the 2014-2015 Academic Year.

Spectrum aims to increase the number of racially and ethnically diverse library and information science professionals in today’s culturally diverse communities. Read the official press release online.

Incoming SIRLS MLIS and Knowledge River Cohort 13 Scholar, Hannivett D. Nabahe, was named the recipient of the 2014 David H. Clift Scholarship by the American Library Association. This $3,000 scholarship is named after a former director of ALA. Hannivett will join SIRLS in Fall 2014 and has worked for the public library for the past five years. Read the official press release online.

SIRLS Professor, Carla Stoffle, along with co-authors Robert Renaud and Jerilyn Veldof, recently had their article, “Choosing Our Futures” selected as one of seven landmark articles by readers of the journal College and Research Libraries. This article will be recognized as part of the 75th anniversary celebration of the Association of College and Research Libraries. The article will be included in a special issue published in March 2015 and will be discussed at the ACRL 2015 Conference in Portland, Oregon.

SIRLS would like to announce the appointment of Dr. Laura Lenhart as Assistant Professor beginning in Fall 2014. Dr. Lenhart will be teaching as part of the eSociety undergraduate program. Dr. Lenhart recently completed her PhD in Information Resources and Library Science with SIRLS in May 2014. Her dissertation is titled, “Pluralism and Context: Intellectual Property and the Social Understandings of Intellectual Goods.”

The eSociety program is a Bachelor of Arts degree or undergraduate minor in SIRLS that was established in Fall 2013. The program began with 6 majors and one minor and has currently grown to 44 majors and 40 minors and counting. An undergraduate degree in eSociety involves interdisciplinary curricula focused on the convergence of digital information, computation, and contemporary social life and work. Students will be well trained in socio-cultural issues as well as in computer science, data analysis, information management, and related technical skills. Computer-mediated service, online collaborative work, social media use and management across health, education, business, or civic sectors, as well as information analysis typify contemporary professions that relate to an eSociety degree.
Avoid the Professional Burnout

While being a teen librarian is a massive amount of fun most of the time, it can also be exhausting during the truly chaotic summers. When I was solely a teen librarian, at times I felt like I was working in a vacuum without support from the rest of the professional staff. The expectation was that I ran weekly or twice a week programs, coordinated the 40+ teen volunteers, oversaw the teen summer reading program, and work the desk 4 hours a day. And I thought I had it easy in comparison to other teen librarians! Now that I’m more in administration and less out with the public, I sometimes miss those chaotic days! Then I remember my stress level, bringing program prep home with me, and frustration that built up at seeing some of the other staff not as busy.

Now that I’m away from it more, I want to tell my former self—and you, my readers by proxy—take it easy. You don’t have to do it all. You deserve support. If you are struggling to get it all done, look at your workload and prioritize. Talk with your supervisor about the issues rather than assuming everyone is feeling the same way you do. Beyond that, here are a few things just to help you out with the stress of summer.

Take a walk—get away from your desk to breath, recollect yourself, and get away from it all for a few minutes. You can brave the summer heat outside, or you can just take a stroll around the library.

Take your lunch breaks—working through your breaks adds to your stress. Go out with some colleagues for lunch; take a book with you to read, play Candy Crush on your phone. Do something that takes you away from your desk and the temptation of working while eating a salad.

Treat yourself—during your time off, pamper yourself a bit. It doesn’t have to be a lot, but go swimming instead of doing the laundry; paint your nails (or go get a manicure done for you!). Give yourself permission to relax!

Be well rested—don’t stay up all night binging on the newest book or TV show. When you don’t get enough sleep, the next days are rough on you. You don’t focus as well and your energy level is low.

Keep positive – Having a positive attitude and a positive relationship with the people around you will help everyone have a better summer.

So there you have it, my advice from being a teen librarian for 13 years and an administrative librarian for 1 year (so far). If you want to share other advice on how you deal with the workload and stress of being a teen librarian, feel free to contact me or share it with the ALYAS listserv.
Emerging Technologies

Using Google Analytics

All libraries take pride in their websites and work hard to keep them updated with fresh content while looking good. However, I am willing to bet they have left off one of the most useful additions to their website.

One of the services Google offers, for free, don’t forget that, is a means to track usage of websites via Google Analytics. The way this tool works is upon signing up for a Google account, (think Gmail), and activating Analytics you receive a line of code that then is added to in between the <header> </header> of very page you want the tool to track.

Then the data will start coming in; actually I should say pouring in because Analytics provides a lot of data. You can track your web stats from the browser on any internet-enabled computer. Because there is so much data it is good to go into it with a plan in mind. Some telling elements to look for are: number of sessions, number of visitors, bounce rate, pages viewed, and pages per session. Sessions are the number of instances of someone coming to your page. Visitors come in two types: new and returning. Bounce rate is an interesting metric that tells you the rate at which users come to your home page and leave without going any further. Pages viewed and pages per session give you an indication of how much of your site visitors interact with. Oh, and do not worry. There are ways to see what pages these visitors go to so you can tailor your content.

Overall Google Analytics can provide you with some much needed insight into how your website is performing. After all, you count the number of books you check out so why not the count the number of people to your website?

Preservation Goes Green: Notes from the American Institute for Conservation’s Annual Meeting

This May I was fortunate enough, via a continuing education scholarship from the Arizona State Library, to be able to attend the annual meeting of the American Institute for Conservation, a conference dedicated to conservation and preservation professionals from all kinds of cultural institutions. As the Preservation Specialist at Arizona State University Libraries, it’s important for me to stay up to date on the latest research regarding the conservation and preservation of library and archives materials. In addition, it’s a great way to network with my colleagues and share knowledge about everything from new treatment methods to ongoing changes in the “big picture” ideas regarding proper environmental conditions for the (Continued on page 11)
Preservation Goes Green (cont.)

storage of library materials.

The theme of this year’s annual meeting was “Conscientious Conservation: Sustainable Choices in Collections Care.” Many of the talks I went to dealt with such topics as reducing energy consumption, finding new resources for recycling library waste, repurposing and creatively reusing scraps, and designing new sustainable storage spaces with “green” construction materials and techniques. I attended the Library Collections Conservation Discussion Group session, which was titled “Options for Sustainable Practice in Conservation.” The session included some fantastic suggestions for creative recycling, both within a commercial bindery setting and a smaller library conservation lab setting. For instance, the HF Group bindery makes about 5,000 pounds of paper dust waste every month, which can’t be traditionally recycled into new materials. Instead of just throwing it out, they were able to donate it to an Amish horse farm, to be used as horse stall bedding. The lab at Emory University has donated scraps of paper and board to local school art programs, to be used by school children for their art projects. These scraps, while too small or of the wrong shape to be useful for treatment, are still useful for other creative pursuits. All of the speakers at the session encouraged libraries to get involved with their local sustainability programs. Getting involved in these “green” efforts presents a positive image of the library to the larger community, as well as helping the environment, and can also lead to beneficial partnerships between the library and local businesses or campus organizations.

While not directly related to sustainability, the highlight of the conference, for me, was hearing conservator John Gillis speak about the Faddan More psalter. While they’ve found bodies, jewelry, clothing, and a myriad of other objects in these bogs, nobody had ever found a book! So it was with great surprise when they did find one, in June 2006, buried in a bog within the townland of Faddan More. The four-year-long conservation treatment of the vellum book transformed it from something that looked like an old slice of lasagna to a recognizable book, with readable text. At the opening reception after the first day of talks, I was able to speak to John Gillis personally and ask him several questions about the project. He was very personable and quite knowledgeable, so I got up the courage to ask him, “What did it smell like?” He grinned at me and answered, “About what you’d expect… like peat moss!”

More information about the talks presented at the AIC Annual Meeting can be found on their blog, “Conservators Converse.”

Suzanne Morgan
Preservation Specialist
Arizona State University Libraries
(480)965-4889
I attended the Medical Library Association 2014 Annual Meeting in Chicago, IL. The full conference program included representation from the United States and beyond. I am very grateful for the Arizona State Library Continuing Education scholarship that covered my registration and travel costs. If you are a “library personnel employed full-time in Arizona libraries, you are eligible to apply for a CE scholarship to learn best practices of librarianship and provide continuing education at your library or to the Arizona library community at large.”

Are you involved in health research, patient education, or in providing consumer health information? The Medical Library Association (MLA) and regional chapters like MLGSCA, the Medical Library Group of Southern California and Arizona (MLGSCA) are great resources for connecting with others doing similar work, staying on top of new trends in health literacy and education, and for continuing education opportunities. For example, MLA provides a page with resources for Health Consumers, like top health websites, a directory of medical libraries, and more. MLGSCA has an affordable annual membership fee that connects you to multiple professional development and networking opportunities in our region.

MLGSCA was well represented at the conference. As reported in the MLGSCA blog, “the chapter won the 2014 Majors/Chapter Project of the Year Award for its execution of the ‘Substance over Style’ 2013 MLGSCA/NCNMLG Joint Meeting held at University of California, San Diego.” The award was accepted by MLGSCA President Mary White and Tri-Chairs Robert Johnson, Danielle Linden, and Arizona’s own Nita Mailander (Grand Canyon University). MLGSCA’s Chapter poster session was fun to see as well.

“M-Health and Information Innovations: Making an Impact in Global Health” was one of the most interesting panels that I had the opportunity to attend and included 3 presentations.

“Unfettered and Untethered: Internet Access in the Hands of Under-Connected Community-Based Organizations,” by Dana Abbey, National Network of Libraries of Medicine; John Bramble, University of Utah; Rachel Vukas, University of Kansas Medical Center; Barbara Jones, University of Missouri; and Monica Rogers, Creighton University.

Community researchers are able to use mobile devices to add options when working with clients in their homes and elsewhere. Taking photos of documents instead of needing to photocopy them; using an ipad to provide supporting research and authoritative information for clients to motivate behavior change.

“Capacity Building and Sustainability: The Role of Mobile Apps,” by Elizabeth (Continued on page 13)
F. Norton, National Library of Medicine, National Institutes of Health.

Necessity for disaster response: a Digital go-bag. Mobile apps provide reliable information, save space, give information at your fingertips.

Mobile apps and mobile optimized web pages that use responsive design to adapt to tablets and smartphones are available on the National Library of Medicine Disaster Information Management Research Center page for Disaster Apps and Mobile Optimized Web Pages.

- Medline Plus Mobile Website - Consumer-oriented health information in English and Spanish
- Hands-Only CPR
- First Aid app by American Red Cross
- Wildfires app by American Red Cross
- WISER app & mobile site (Wireless Information System for Emergency Responders) - Hazmat incidents
- REMM app (Radiation Emergency Medical Management)

“From One Small Satellite to Gadgets Galore: What’s Health Got to Do with It?,” by Julia Royall, National Institutes of Health.

- Reported on a project that has become sustainable.
- Urban African students conducting field work in rural areas.
- Meetings with communities to give them the results and engage them in the project: 150 villagers came and stayed for 2 hours.

Result: Developed tutorials in multiple languages that are culturally relevant with regard to content, images, depiction of everyday situations.

I also had the opportunity to present on Building Partnerships with a colleague and on Open Access. If you are eligible and considering a continuing education opportunity that seems out of reach financially, I would highly encourage you to apply for an Arizona State Library CE scholarship!

Virginia Pannabecker
Health Sciences Librarian
Arizona State University