









### 2013 Horner Fellow Announced: Jennifer Caldwell

The AzLA Horner Fellowship Committee is excited to announce that Jennifer Caldwell,

Electronic Resources Librarian for Pima County Public Library (PCPL), Tucson, Arizona, has been chosen as the 2013 Fellow for the AzLA Horner Fellowship. Jennifer's interests for the fellowship project reflect both her current responsibilities and her roots in teen services. On the electronic side, she will be sharing and learning about best practices for selecting, evaluating, and marketing eResources, as well as getting both staff and the public engaged in their library online. Jennifer is also interested in learning more about Japanese culture to

well, gram Jennifer created and currently cochairs. MangaMania!! annual library-sponsor

further develop MangaMania!!, a PCPL pro-

chairs. MangaMania!! is an annual library-sponsored anime and manga convention for teens and young adults that attracts well over 500 attendees each year. Goals for expanding this event include strengthening community partnerships as well as using the attendees' natural interest in manga and anime as a springboard for developing high-level Japanese cultural programming.





Jennifer Caldwell, Electronic Resources Librarian at the Pima County Public Library.

# **Request for Auction and Raffle Items to Support Scholarship**

The Arizona Library Association will once again be holding a silent auction and raffle at this year's annual conference. Funds from this event go towards the Louise A. Stephens Endowed Scholarship Fund which provides annual support to students enrolled in the University of Arizona's School of Information Resources and Library Sciences program. The organizers of the event are currently soliciting for donations of items to auction and raffle off. These include items such as tickets to events, museum member-

ships, themed baskets, gift certificates – anything! Consider getting together with colleagues and putting a themed basket together in honor of your organization or library. If you are interested in donating or have questions please contact Paula Maez.

#### Paula Maez

Librarian
Pima County Public Library
AzLA Annual Conference Committee

# Arizona Library Association Newsletter

Volume 46. No. 4

July/August 2013

#### Inside this issue:

Message from the	2
President	

Membership Com-	<u>3</u>
mittee Repprt	

<u>3</u>

<u>3</u>

4

<u>5</u>

<u>7</u>

9

<u>11</u>

Librarians Looking	
for Social Media	
Tips	

Tell Us What's	
Going on in AZ	
Libraries Poll	

Grant Opportuni-	
ties for AZ Libraries	

Free Centennial
Legacy Project
Book

ibrary Spotlight	<u>6</u>
oran) oponia.	

Library Staff	
Spotlight	

Emerging	Tech-
nologies	

YΑ	Corner	1
----	--------	---

Children's Au-
thor/Illustrator
Network

Apply for MPLA
2014 Leader-
ship Institute

MPLA	Call	for
Danare		

12

**12** 

# **Message from the President**

#### You Can Make Our Association Great

In the last newsletter, I wrote a bit about some of the new initiatives that have been undertaken this year to increase the value of your membership. Now I want to talk a bit about making the Arizona Library Association great!

I was recently involved with the Conference Committee's efforts to select the programs for the 2013 conference. Thanks to your submissions of program ideas, it was a difficult task to choose only the number of programs that could be accommodated in the meeting rooms of the hotel. The ones that made the cut will ensure that the conference this year has diverse, exciting, and educational content in addition to the many opportunities to talk to, learn from, and catch up with old friends and colleagues.

But it takes more than a great conference to give AzLA members full value for their dues. With this in mind, initiatives to create regular professional development opportunities throughout the state, continued development toward a better and more informative website, and more opportunities for communication are moving forward. You should see the results of these initiatives in the coming months. These kinds of things are largely possible because of the time and commitment of some dedicated AzLA members.

In the very near future, or perhaps by the time this issue is published, the Elections/Appointments Committee will be actively engaged in putting together a slate for the fall AzLA elections. Ann Boles, our president-elect, and her committee chairs will be looking for members willing to serve the association in the coming year. Thus, my message this month is about service—service to the association and service to your colleagues. It is only through these actions that we can, in fact, ensure that AzLA is a great association!

Why should you volunteer to run for office or be willing to serve on a committee or take a leadership role in a division or interest group? One obvious reason is to help the association achieve its purpose. However, there are "selfish" reasons too, including your professional growth and development as well as your own personal satisfaction. It is almost impossible to take on any of these roles without gaining individual satisfaction, professional pride, new friendships and collegial relationships, and new knowledge and skills.

Thanks to the work of many people, there are committees and units related to just about any interest you could have in the field of librarianship. We have committees that are involved with legislation, intellectual freedom, marketing and advocacy, and professional development. These are all areas of concern for our members. Committees dealing with the annual conference, membership, governance, awards, and our newsletter also help to make the association strong.

As your president, I'm asking you to find your interest area and let it be known that you'd like to contribute to the future of AzLA. Together we can indeed make it a GREAT association!

Tom Wilding



Tom Wilding

AzLA President

"...initiatives to create regular professional development opportunities throughout the state, continued development toward a better and more informative website, and more opportunities for communication are moving forward."

# Recruiting New Members & Sustaining Current Memberships

ALA Membership

Each one - Reach one

The membership committee is up and running this year, staffed with a new

group of eager individuals from across the state. The recruitment of new members re-

mains a key focus of the committee, while a renewed focus on the retention of current members has come up. We are currently examining the benefits of membership and asking ourselves and fellow members "Why are you a member of AzLA?" to help us better articulate the reasons to join and remain a part of the organization. Our current and future collaboration with the Marketing Committee will lead to further ideas of how to market AzLA to potential members and increase and maintain membership.

The organization's membership software has recently changed and is now provided by a different company. We look forward to increased functionality

and the continued ability to track and report our membership totals to the or-

ganization. Our new membership campaign will begin sometime near the end of the

summer or the beginning of fall.

Look for our membership booth and resume review clinic at the upcoming annual conference. Keep an eye out for more information on all of these upcoming goings-on and more in future AzLA newsletter articles. For more information about the benefits of becoming an AzLA member, membership in gen-

eral, and the membership committee contact current cochairs <u>Laura Stone</u> or <u>Alexandra Humphreys</u>.



Alexandra Humphreys, one of your Membership Committee Co-Chairs.

# **Librarians Looking for Social Media Tips Turn to Facebook**

A <u>new online group</u> called "Libraries & Social Media" is on the scene for librarians and library staff to discuss best practices and emerging social media tools for libraries. It appears that inspiration strikes late at night, as the group

that began a little after midnight on May 25th has garnered an almost immediate following and daily conversations. To check it out, please make sure you're signed in to your Facebook account.

# **Tell Us What's Going on in Arizona Libraries!**

As a new feature, I've decided it would be fun and informative to get input from our readers about what is going on in Arizona Libraries. We'll publish the results from the poll in the next newsletter in a handy chart feature. Do you do YouTube? Facebook? Twitter? This month our poll question is "What social media sites does your library use to reach your customers?"

"The
recruitment of
new members
remains a key
focus of the
committee,
while a
renewed focus
on the
retention of
current
members has
come up."

# **Grant Opportunities for Arizona Libraries**

If you find yourself thinking "I have a great idea for a program," but you don't have the money in your library budget for it, then you might want to consider seeking a private grant. For new grant seekers, the Foundation Center's Grantspace website is a great place to start. There are many free and feebased online trainings for you to begin your orientation in this area, including researching funders, writing a grant proposal, creating proposal budgets, and stewardship activities for when you actually receive funding. This is a professional development opportunity that could really enhance your resume in these times of tight library budgets.

While you may only know me as the AzLA Newsletter editor, in my day job I am the supervisor for the Grants & Non-profit Information Center at the Pima County Public Library. Here are some grant opportunities for Arizona libraries that I have compiled from the Arizona Guide to Grants and Foundation Directory Online databases to get you started. To do more research, you can access the Foundation Directory for free from several Foundation Center Cooperating Collections throughout Arizona.

# <u>Public Programming on Humanities Topics</u>

Deadline: July 26, 2013 & November 22, 2013 for required Letters of Intent. Project Grants & Opportunity Grants are available from the Arizona Humanities Council for innovative, community-based public programming projects that use humanities disciplines to connect Arizonans to the cultures, peoples, and histories of the state and beyond. Humanities-centric programming includes, but is not limited to literature, history, philosophy, archaeology, and arts' history,

criticism and theory. Applicants may request up to \$10,000 for Project Grants and up to \$1,000 for Opportunity Grants to support their program costs. At least 50% of the total project cost must come from the applicant organization's contributions to the project. This may include goods, services, space, volunteer time, and cash donations contributed to the project. All total, these contributions must add up to at least the amount requested.

#### **Children's Education Programs**

Deadline: None

The Jerry W. Brock Foundation provides funding to the Phoenix metropolitan area with an emphasis on Tempe and the east Valley. Small grants (\$200) have been made to libraries for purchasing materials. Grants are also given to support programs supporting children's education and literacy. Most grants are \$5,000 or less. To apply, send a written request to Jerry W. Brock at P.O. Box 1000, Tempe, AZ 85280. Telephone: (480) 968-2222. More background information on the Foundation is available in the 990-PF forms of the foundation. Learn how to read a 990-PF form now.

# Job Training & Vocational Program Funding

Deadline: None

The Bank of the West provides grants for job training and vocational programs, including literacy and basic-skills education, for low- to moderate-income adults. They will only make grants to nonprofit charitable organizations and agencies that fall under Section 501(c) (3) of the Internal Revenue Code. (This means that most libraries would need to apply through their supporting organiza-



**Kassy Rodeheaver** 

"This is a professional development opportunity that could really enhance your resume in these times of tight library budgets."

# **Grant Opportunities... (cont.)**

tions that have 501(c)3 status). Applicant organizations from Arizona must be from one of the following counties: Apache, Coconino, Gila, Maricopa, Navajo, Pima, Pinal, or Yavapai.

# Research Libraries Serving Humanities & Performing Arts Scholars

Deadline: None

The overall objective of the Research Library Program is to improve the ability of research libraries to serve the needs of scholarship in the humanities and the performing arts, and to help make their resources more widely accessible to scholars and the general public. Wherever possible, grants to libraries seek to promote cooperative cataloguing projects, with an emphasis on access to archival, manuscript, and other unique sources; some elements of interpretation and exhibition: scholarly library publications: bibliographical and publishing projects of interest to research libraries; and preservation/conservation work and research. The geographical concentration is primarily but not exclusively directed toward European and American

history and letters, broadly defined. Technological developments that support humanities research and access to humanities resources are also eligible. A limited number of modest grants will also be available for projects related to the history of the book, book culture, printing history, and related programs. Conferences designed to address these issues in collaborative ways and programs formulated to enhance or leverage similar activity by other institutions, consortia, or funding agencies will also be considered. Past grants in this category have ranged from \$2,000 to \$25,000.

If you have further questions about foundations, philanthropy, or fundraising, you can connect with librarians at the Foundation Center. Good luck with your grant seeking!

#### **Kassy Rodeheaver**

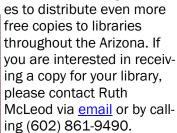
Librarian Grants & Nonprofit Info Center Pima County Public Library

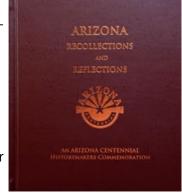
# **Free Centennial Legacy Project Book for Libraries**

Last year the Historical League had a

small table at the AzLA
Annual Conference at
South Mountain Community College and gave away
complimentary copies of
Arizona Recollections and
Reflections: An Arizona
Centennial Historymakers
Commemoration to librarians. There was a wonderful response to this leather-bound Centennial Legacy

Project book, and now the League wish-





# **Library Spotlight**

# Embry-Riddle Aeronautical University's Christine and Steven F. Udvar-Hazy Library and Learning Center

Do you have a library to suggest? It can be an academic library, public library, school library, or special library, even an online-only library, as long as it's managed within/related specifically to Arizona! Email your suggestions to Virginia.Pannabecker@asu.edu.

The Embry-Riddle Aeronautical University (ERAU) has three campuses, including one in Prescott, AZ. Programs on the Prescott campus include aeronautics, aircraft design, global security, intelligence, safety, defense, astronomy, meteorology, and more.

The Christine and Steven F. Udvar-Hazy Library and Learning Center was designed as a 'Metaphor of Flight' to reflect its institution's focus and opened in 2008. The exterior of the building resembles a plane about to take off,

while the interior incorporates features such as running lights outlining the main walkways and an internally illuminated staircase that ascends as a continuous runway from the first floor entry to the second level. Level

research, through its mission statement and objectives, "...to promote academic success and enrich the learning experience for Embry-Riddle Aeronautical University students, faculty and staff on the Prescott, Arizona Campus."

Sarah Thomas, the Hazy Library Director noted some of the ways they realize this mission through tailored services and resources that aim to exceed student, staff, and faculty expectations. Hazy Library operates as the heart of the campus, housing offices and work areas

for campuswide initiatives such as
a Grants Center, a Mac Production Lab,
and the Undergraduate
Research Initiative (URI)
center that
"...promotes a
culture of intellectual inquiry, discov-



The Christine and Steven F. Udyar-Hazy Library and Learning Center, or the Hazy Library for short.

two's panoramic views of the mountains on the horizon mimic the view of pilots in a cockpit, and the building's materials also reflect innovations in aircraft design as explored by the university's students and researchers.

The Hazy Library implements its vision to advance learning, scholarship, and

ery, and collaboration, both in and out of the classroom." URI supports undergraduate involvement in campus research initiatives, and "...serves as a hub for communicating with the entire university community, including external constituents, about research, opportunities, and events."

# **Library Spotlight (cont.)**

The Scholarly Speaking event, now in its 7th year, is a unique project of Hazy Library staff and librarians. It encourages intra-campus connections and sharing of research through creation of an annual bibliography of ERAU Prescott student, staff, and faculty publications and presentations. There is an accompanying annual event including an author recognition ceremony and presentations by select faculty speakers on their current research and publications.

ERAU Prescott's Hazy Library is part of the Yavapai Library Network, a consortium of 42 public, academic, K-12, and museum libraries, which allows Yavapai County residents to borrow materials from the Hazy Library, and equally expands access for the ERAU community to collections in the network's public libraries, and school libraries such as Prescott College. The network has a centralized catalog, and all locations are in the process of adding RFID tags to all items to streamline lending and sorting materials at return.

Hazy Library has many unique collections related to aviation, including: a complete set of patches from all NASA Manned Missions, model aircraft on display in the library from senior projects

by undergraduates in the aircraft design

program, aircraft operating manuals (acquired through donations as they are unavailable for direct purchase), and the John W. Kalusa Miniature Aircraft Collection, a

Guinness



An interior view of the Hazy Library.

Book of World Records award winner for the world's largest to-scale collection of miniature airplane models. The Kalusa collection consists of 5,829 handcarved balsawood model aircraft. A description of the Kalusa collection and a searchable online catalog with photos and descriptions of each model organized by Laura Eisner, Circulation Supervisor at Hazy Library, is available for public use on the web and via a touch screen at the Hazy Library.

#### **Ginny Pannabecker**

# **Library Staff Spotlight**

# **Brittany Blanchard**

Brittany Blanchard joined the Christine and Steven F. Udvar-Hazy Library and Learning Center at Embry-Riddle Aeronautical University (ERAU), at the Prescott campus as the Digital Learning Design/Instruction Librarian in 2012. She grew up in northeastern Nevada

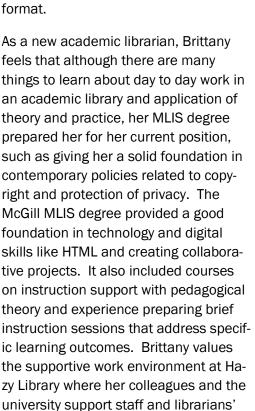
and received her bachelor's in history from the University of Nevada, Reno. Brittany then went to McGill University in Montreal, Canada, where she received her Masters in Library and Information Sciences (MLIS) in 2011.

Brittany sees academic libraries moving

# **Library Staff Spotlight (cont.)**

towards increased use of educational technologies and redefining sources of information. "Librarians are great collaborators." In the academic environment, librarians are moving towards working more and more closely with pro-

fessors, not only to support instruction, but also to support knowledge management practices - in research, as well as within curriculum requirements. Brittany also supports providing materials in the best and most useful formats, such as providing aircraft design books in print when the designs and diagrams featured in the books are not of high enough quality in an online



participation in the larger professional

Brittany Blanchard.

and scholarly community.

At the Hazy Library, Brittany works with students, faculty, staff, and her colleagues to provide a variety of services and resources for the ERAU community. She is working with colleagues to devel-

op a library component for the ERAU standard Black-board course shell to ensure direct access to library resources and services via Course sites.

Brittany supports faculty to facilitate integrating technology into instruction at ERAU. She is also working to set up a tablet loaning program, including tablets with magazines uploaded for use by the ERAU community. Brittany is also

involved in new Hazy Library initiatives like developing an institutional repository and preparing online resources to facilitate flipped classroom instruction methods.

Brittany's favorite example demonstrating the library's implementation of their mission to support the ERAU community is the relationships they form with the students through initiatives such as displaying their final degree projects in the library and promoting an atmosphere that facilitates collaborative work and inquiry. Aside from working with students, Brittany's favorite part of Hazy Library is their unique Special Collections area with materials from throughout aviation history. One favorite item is a pop-up book of aviation history from blimps to contemporary aircraft. While processing a recent group of donated materials, Brittany thought of a way to

"She is also working to set up a tablet loaning program, including tablets with magazines uploaded for use by the ERAU community."

### **Library Staff Spotlight (cont.)**

share a special collections item with students to improve their study experience: a 1983 aircraft coloring book that she'll use to make some aircraft design pages for their finals week 'brain break' activity: coloring for stress relief!

When not exploring new ways to provide services and access to resources for the ERAU Prescott community, Brittany enjoys exploring the Prescott area. A map of hiking trails in the Prescott area hangs on the wall behind her desk, and

speaking with Brittany I learned about a somewhat new pastime: geocaching, "...a free real-world outdoor treasure hunt. Players try to locate hidden containers, called geocaches, using a smartphone or GPS and can then share their experiences online." I think I know what my family's new hobby will be!

**Ginny Pannabecker** 

# **Emerging Technologies**

#### **Video Gaming: The New Generation of Consoles**

For the holiday season in 1991 gamers faced one decision; if you wanted to Play Mario you bought a Super Nintendo and if you wanted to play Sonic you bought a Genesis. That was the birth of

the console wars and fanboys the world over engaged in debates that fueled the message boards of the still nascent internet. This holiday system Console War V is coming to you courtesy of the usual players: Microsoft, Sony

and Nintendo. Sega bowed out of the console business in 2001 after their Dreamcast console failed to attract players eagerly waiting for Sony's PlayStation 2.

This year at the Electronic Entertainment Expo, which just wound up a few weeks ago, the opening shots came hard and fast from Sony who showed off their PlayStation 4 console and Microsoft who took the wraps off their

Xbox One. Nintendo pushed their successor to the Wii, the Wii U which is already available. If you didn't already know about the Wii U, chalk it up to an indication of the predicament Nintendo

has gotten themselves into this console generation.

Gamers haven't had new hardware since 2005 outside of PCs and handhelds. The only gaming consoles widely in use remained

the Wii, Xbox 360 and PlayStation 3 for an unprecedented seven years. What has changed? The device that you played with your siblings on a TV in your living room compared to today's consoles are as different as a potato and a hand grenade. They both fit in your hand but one of them definitely doesn't belong in your soup.

In the seven years since the Xbox 360 launched, broadband 24-hour internet access has become the norm, although

"Gamers haven't had new hardware since 2005 outside of PCs and handhelds."



The PlayStation 4.

# **Emerging Technologies (cont.)**

it is sadly still not completely ubiquitous. This fact has not stopped Microsoft from creating a console that will require a constant internet connection and feature a fair share of video and radio

streaming apps plus a social network. Sony's box will feature many of these same technologies but not necessarily the "always on" connection.

Expect stronger Digital Rights Management (DRM). The new

consoles will possess the latest in this field. Remember that always connected Xbox One? Well there is a reason for that. The system will check once a day for active licenses and only allow you to play games that you have purchased. Some of the details are a little fuzzy and constantly updating. From what it looks like now, publishers on both Sony and Microsoft's new consoles will be able to control the used game market. Will they? That is the question only time will tell. UPDATE: As I write this Microsoft changed their mind about the whole thing (Read: Microsoft Does the Right Thing).

Gamers can also expect motion controls to stick around this generation as well. Xbox One will ship with a second generation Kinect device and the PlayStation 4 will connect to a new Sony Eye Toy camera for all your hand-waggling good times. Interconnectivity will play a big part this generation. Sony's handheld PlayStation Vita will interface nicely with the PlayStation 4, allowing games to

> play on both platforms. Microsoft will expand on the functionality found in their Smartglass app for Android and iOS phones and tablets.

Prettier visuals are a given, and the insides of both Microsoft



The Xbox One.

and Sony's consoles will be more alike than they ever have been. Eschewing the custom silicon of their predecessors, both companies are using x86 based processors. These are similar to what is found in today's leading PCs. This means game and cross platform development will be easier than ever. Despite that fact you should still expect a \$60 price tag for new games, so you better begin saving now. The Playstation 4 will set you back \$400 when it launches, and that new Xbox One will cost you \$500 when they launch in time for the holidays this year. Librarians with gaming tech as a line item in your budget, rejoice!

#### Vinny Alascia

Arizona State Library, Archives, & Public Records

cross platform development will be easier than ever."

"This means

game and

Emerging Technologies is sponsored by the MCLC TechTalk Committee and is written by Vinny Alascia, Librarian at the Arizona State Library, Archives & Public Records, and TechTalk Co-Chair. Visit the Tech Talk blog at <a href="http://mclctechtalk.wordpress.com/">http://mclctechtalk.wordpress.com/</a>.

#### **YA Corner**

#### **STEM with Your Teens**

STEM (Science, Technology, Engineering, and Mathematics) education for teens is a big focus right now in many circles. I will be delving into the world of STEM over the course of the next year due to the very exciting news that I received an LSTA grant to provide programming for a wide range of ages on this topic. As I start working on the projects this encompasses, I thought I'd fill you all in as well. Who knows? Maybe some of you will want to incorporate some of our programs or booklists into your services as well! Feel free to borrow from us-that's part of the joy of librarianship!

Since I'm just getting started I thought I'd point you to a few of the handy sites around library land that are already doing some innovative work in this field.

#### **Simply Stem**

While this wiki is just in the starting phases and focuses primarily on elementary aged programming at the moment, it has a lot of the basic information and websites connected to it already.

#### **Carnegie Library of Pittsburgh**

I love this site and want to steal it—I mean, borrow it, for my library grant— except with metropolitan Phoenix STEM resources instead!

#### YALSA's STEM Resource

YALSA has been working on bringing more STEM professional development to teen librarians, and this is website is their first step. They also recently had a webinar on this topic. As a reminder you can view past webinars for free if you are a YALSA member.

I hope you all join me on my STEM adventures while our team in Glendale creates a teen STEM initiative from scratch! Our brainstorming sessions already have us thinking: activities like using Nerf equipment to teach trajectory, Mythbusters' style science experiments, and even robotic combat came up! Now that we have the grant in place, we'll see how many of our ideas we can make come true.

#### Kristin Fletcher-Spear

Administrative Librarian Foothills Branch Library



Kristin Fletcher-Spear (and her daughter Emma)

# The Children's Author/Illustrator Network

The Author/Illustrator Network has been updated for July/August on the AzLA website. Look for the Children's Author/Illustrator Network on the AzLA homepage under "Quick Links."

Author/Illustrator programs are the delight of children, teachers and parents,

and Arizona librarians are fortunate to have a one-stop shop for calendars, contact and scheduling information of local and visiting authors. Mary Wong creates this resource list for librarians and teachers throughout the state.

# Apply for MPLA 2014 Leadership Institute

The next MPLA Leadership Institute will run from May 4-9, 2014 in Estes Park, Colorado. If you see yourself as a leader on the job or within your library association, then this institute will help you to hone the necessary set of skills and increase your insight into leadership aspects from any level. You must apply by November 1, 2013.

The 9th MPLA Leadership Institute will

again be facilitated by nationally known organizational development consultant Maureen Sullivan. Ms. Sullivan has over 25 years of experience in leadership develop-



Estes Park, Colorado. What a view!

tance.

ment and is the immediate Past President of the American Library Association. She helped establish the ACRL/ Harvard Leadership Institute and is a faculty member for its annual program.

Applicants must satisfy the following criteria to be considered:

- Be employed in a library organization in MPLA's 12-state region
- A current member of one of MPLA's 12 affiliated state library associations

- Have a minimum of 5 years in a library-related job with progressive experience
- Have a record of experience that demonstrates leadership potential
- Are expected to continue their contribution to the profession
- Have a thoughtfully completed application
- Two letters of recommendation

include lodging (based on doubleoccupancy) and all meals. Attendees must pay for their own transportation costs. Individual libraries, state libraries, and state associations have assisted attendees with registration and/or transportation costs in the past. It is up

Registration costs

are \$550 for MPLA

\$650 for nonmem-

bers. These fees

members and

through a process involving the 12 states and the MPLA Leadership Institute Committee. Notifications will be sent by December 15, 2013.

to the individual attendees to pursue these or other sources of financial assis-

Thirty participants will be selected

# MPLA Call for Papers—Cash Prize Available

Mountain Plains Library Association (MPLA) announces a call for papers for the MPLA Professional Forum, an event of the MPLA/SDLA/NDLA Tri-Conference in Rapid City, South Dakota, September 25-27, 2013. The Professional Forum is

designed to present new ideas, innovations, and case studies in librarianship that would benefit the profession. Librarians from all types of libraries are encouraged to participate.

"If you see yourself as a leader on the job or within your library association. then this institute will help you to hone the necessary set of skills and increase your insight into leadership aspects from any level. "

# **MPLA Call for Papers... (cont.)**

Papers of 2-6 pages should be sent electronically to the committee to be peer reviewed. Three papers will be selected for presentation at the conference. All presenters will receive a oneyear MPLA membership. In addition, a cash prize of \$100.00 will be awarded to the winning paper/presentation. The presentations will be given on Friday September 27, from 8:30-9:20 am. Each presenter will have 10 minutes to present and 5 minutes to field questions from the audience.

#### **Guidelines for Papers**

- Specific problems are clearly identified and specific solutions are discussed
- Themes can include locally implemented experiences (successes or failures), theoretical models, statistical studies, or state of the art reviews.
- Although formal research methodology is not required, papers should develop clear positions or concepts. Generalities within librarianship should be avoided.

#### Papers will be judged by a three-person panel on:

- Significance/relevance of topic (20 points)
- Development of concept and quality of organization (20 points)
- Clarity of ideas and objectives (20 points)

### Final presentations will be judged by the same three-person panel at the annual conference on:

Consistency between the paper and the presentation (10 points)

- Objectives evident, with clear ideas and concepts (10 points)
- Quality of organization (10 points)
- Quality of presentation, use of visuals, etc. (10 points)

#### **Submission Requirements:**

Papers must be original-not published or presented elsewhere

Authors agree to make a presentation at the conference Papers (2-6 pages in length) must be submitted electronically to Lori Phillips no later than August 22, 2013.

For more information contact:

#### Lori Phillips

University of Wyoming 307-766-3859 or

#### Cindy Osborne

High Plains Library District 970-506-8480