Kassandra Rodeheaver First Recipient of Louise A. Stephens Memorial Scholarship

Kassandra Rodeheaver, graduate student at the University of Arizona School of Information Resources and Library Science (SIRLS), has been named the first recipient of the Louise A. Stephens Memorial Scholarship. The scholarship was awarded to Ms. Rodeheaver based on her dedication to public service, identification of a librarian as a mentor, and potential for leadership in the field. Ms. Rodeheaver will be recognized at the AzLA Awards luncheon on December 10.

The Louise A. Stephens Memorial Scholarship is an endowed scholarship that supports students attending SIRLS. The scholarship was established in memory of Louise A. Stephens, a graduate of SIRLS who served as AzLA President, Public Library Division President, and Awards Chair. She championed participation in the Arizona Library Association. As a result, the recipient of the scholarship commits to membership in AzLA throughout the degree program, and active participation in AzLA is encouraged.

Those wishing to donate to the scholarship endowment can donate online at http://www.azla.org. Instructions for donating by check are also provided on the web site.

A special thanks to SIRLS staff and the SIRLS Library-Student Organization for publicizing the scholarship, and to the 2008 scholarship committee:

Angie Creel-Erb, Arizona Western College Library
Kathleen Curley, Pima Community College Library
Tami Miller-Earick, Glendale Public Library
Wade Stephens, husband of the late Louise A. Stephens
Ann Dutton Ewbank, 2008 Stephens Scholarship Chair

SAVE THE DATE!!
AzLA Annual Conference
Dec. 8-10, 2008
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Complete List of Programs Now Online

Louise A. Stephens
Planning for the 2008 AzLA Annual Conference is moving right along! We have provided descriptions of the pre-conferences and the conference programs at www.azla.org. There is also a fine looking Conference Program Daily Schedule that you can peruse to see what will be offered on which day – but remember, it is still subject to change! Sarah Houghton-Jan, (aka Librarian in Black) will deliver the keynote. Her talk, Sustainable Technology in a 2.0 World, will address the new frontier that Web 2.0 has created, presenting strategies for launching new projects in such a way to make sure they work for libraries in the long-term. We are also excited about our author line-up which includes Luis Urrea, Barry Lyga, and Michael Buckley.

In addition to our change in venue, we have had a change in registration policy as well. Registration is now open and will close on October 31st, and payment is due at the time of registration. If you are paying by check or submitting a Purchase Order, a check must be received by December 1, 2008. If payment has not been received by the start of the conference, you will be required to pay at the door, including a $25.00 on site registration fee. If you have any questions regarding payment, please do not hesitate to contact call the AzLA Administration office at 480-609-3999 or email admin@AzLA.org.

We are very excited about the conference offerings this year and hope that you will join us for an exciting three days in December in Glendale, Arizona!

Katherine O’Clair
Juliann Couture
AzLA Conference Committee Co-Chairs
I am happy to report that ALA was a huge success this year. I attended many uplifting programs and thoroughly enjoyed the mild California weather. One program that I attended in particular infused me with renewed hope and gratefulness for libraries and the people that strive to make them successful.

The program was entitled, “The Future of Libraries.” The program consisted of a panel of speakers, Joan Frye Williams, President, Joan Frye Williams Consulting, Stephen Abram, Vice President of Innovation SirsiDynix, and José-Marie Griffiths, Dean, School of Information and Library Science, Univ. of N. Carolina and concluded with a short program about participatory librarianship [http://www.ptbed.org/].

The discussion consisted of the panel members considering these four questions:

- What might libraries look like in 10, 20, or 30 years?
- Which trends in information technology or society are most important or most interesting for the future of libraries, and why?
- Given the evolution in information technology and online services, what are the most promising opportunities for libraries in the coming decade?
- What do the workforce trends today imply about the library services that are delivered tomorrow? And what can be done today to better prepare us for the delivering relevant services for the library of the future?

The speakers each had their own unique points of view, but each was equally engaging. I will do my best to summarize their most important points.

Joan Frye-Williams:

We must be more concerned with our relationships with people not with our objects. We need to treat and call our library patrons “members”; after all, they have a card! We need to adapt more of a business model and be more concerned with our processes not our “things”. Libraries are trusted and revered, and these are very important in relationship building. We should practice confidentiality not anonymity. We need to always be thinking, “What will our members need next?” The library should not just be a place to find things, but a place to do things. It should be seen as a kitchen, not a grocery store. In this age of focusing on health and wellness, we should really emphasize libraries as a way to keep the brain alive.

Stephen Abram:

We need to be more accessible, our members should know our names. A point was made that you know your doctor’s name and your lawyer’s name, so why shouldn’t people know their librarian’s name? We need to be more comfortable with being specialists and not feel like we have to be all things to all people. We should utilize large databases of collective information more regularly, such as our “core” questions, why reinvent the wheel? We also need to have a better collective infrastructure, so that when (not if!) disaster strikes, we can be more effective as picking up the pieces.

José-Marie Griffiths:

We should be concerned with a positive future for librarians (or library employees) rather than libraries. Discovery and access should be key! Even if the collections are in multiple places, if we lose or change that concept, we may lose the concept of “library”. We need to have a much better understanding of our up and coming communities that we will be serving because we collectively work with everyone, not just “fine-tune” services for our current users. We emphasize technology too much and need to refocus on the humanistic values. We influence and have a chance to serve the community, cradle to grave. Our biggest threat is a lack of understanding because we keep rebranding the library and the librarian.

I hope that these insights encourage you to look toward a bright, human-centered library future!
Horner Fellowship

The Horner Fellowship Committee would like to congratulate our newly selected Japanese fellow, Asami Yada. Ms. Yada has a bachelor’s and master’s degree in Japanese literature and currently works at the Chiba University of Technology Library. In her library career she has been involved in circulation work, serial/monograph receiving, reference, ILL, collection development, accounting, and information systems.

Ms. Yada will be visiting Arizona at the end of this year and will be attending the AzLA conference. When in Arizona, she is most interested in visiting libraries that offer services through the Internet, including reference services and multicultural services and multi-language collections for immigrants/ethnic groups. If your library has any of these services, contact the Horner Fellowship Committee.

The Horner Fellowship Committee was established in 1989 to foster cultural and informational exchanges between librarians from Japan and from Arizona. The latest Arizona fellow, Deborah Tasnadi, will be traveling to Japan in September. If you have any questions about the Horner Fellowship, please contact Committee Chair, Kristin Fletcher-Spear at kfletcher-spear@glendaleaz.com.

American Library Association Conference
Anaheim, California
June 27- July 1, 2008

I attended this year’s annual American Library Association (ALA) conference to culminate my term as Chair of the ALA’s Gay, Lesbian, Bisexual and Transgender (GLBT) – Round Table’s Stonewall Book Award committee. I am the manager of Pima County Public Library’s Collection Development Office and attended a program reflecting an aspect of the changes taking place in public libraries. I wanted to attend more programs, but the responsibility of chairing an official ALA literary award and being on a presentation panel myself precluded me from doing so.

The program I attended Dewey or Don’t We, with the subtitle of “learn how the Maricopa County Library District implemented a non-Dewey bookstore model in a public library,” drew a huge crowd. As an Arizonan I have had the good fortune to visit the Perry Library (the library where the non-Dewey implementation took place) and can honestly say that it is a great, inviting space. I am not sure if it would matter if Perry had stayed with Dewey or not, it is the design, layout and use of big, simple signage that impressed me. I really liked that shelves are low enough so that anyone can look across the library and clearly see the other side and all areas in between. I wish more public libraries were designed on this model, especially since the floor plan offers the ability for parents to have greater visibility of their children’s whereabouts. The presenters (Maricopa County librarians Jeremy Reeder, Cindy Kolaczynski and Director Harry R. Courtright) were absolutely correct when they informed us that most of our public could care less whether we catalog our materials under the Dewey Decimal Classification system (often invoking bad childhood memories of the library) or not. What they want is to be able to browse an area that is dedicated to a particular

(Con’d on page 5)
subject and clearly marked as so. Having staff available to assist them in the stacks is advisable as well.

The part of the presentation that I disagreed with (and from the response so did many others), was the presenters’ insistence that libraries’ outsource cataloging, processing, delivery, collection [development] and management. What is left of the profession of public, community-based librarianship after all aspects of it are taken over by for-profit corporations? Librarians do need to question assumptions that we have about how best to serve our patrons. Outsourcing may be a way to free up staff for more customer friendly activities (i.e. community outreach, advocates for literacy), but it shouldn’t replace the hallmarks of our profession to the degree that we are disengaged from them. I agree that certain aspects of processing, cataloging and delivery can be outsourced and save the libraries money for collections and other needs, but having an outside source do the job isn’t foolproof and mistakes are often harder to rectify when you lose control of the process. Yes, vendors can provide us with standing order plans for bestsellers and popular formats (especially A/V), but how quickly is a company, that is most likely not based in your community, going to respond to a branch need that just came up or take suggestions from the public? I really question where a profession is headed when we think others can do it better carte blanche. What about the notion of providing local people with good jobs which offer health care and other necessities, instead of outsourced jobs which often are out of the community and pay near minimum-wage and exclude benefits? Is a public library all about the bottom line? Needless to say, the program was thought provoking.

Initiated in 1971, The Stonewall is the oldest gay, lesbian, bisexual and transgender book award; it is divided into two categories: non-fiction and literature. The winner of the 2008 Barbara Gittings Stonewall Book Awards in Literature is "The Tea House Fire," by Ellis Avery, and the winner of the Israel Fishman Stonewall Book Award for Nonfiction is "Dog Years: A Memoir," by Mark Doty.

As the 2008 chair my responsibility was to notify the winners and their publicists, arrange with ALA’s OLOS office (Office for Literacy and Outreach Services) the manufacture of the actual awards, the requirements for the honorarium checks, and as it turned out, the set-up for the annual Stonewall Awards brunch. I was fortunate enough to work with a top-notch coordinator at OLOS, Eliot Mandel, who oversaw the entire process and helped me arrange and coordinate the event. Usually this is not a duty of the book awards committee or chair, but this year due to unusual circumstances it fell in my lap. The brunch was great, with both winners attending. It was a real thrill to meet authors whose works are award winners.

The program I presented at was called, Coming Out at Work: 20 Years Later. It focused on how far we’ve come and how much further we need to go. I was part of a panel of colleagues from public and academic libraries and we spoke about our experience as openly gay, lesbian and transsexual people. It was informative, and attendees peppered us with questions. I felt that younger librarians and library staff may have it a little easier because of us, but still have questions regarding issues of discrimination and termination that can come with disclosure of non-heterosexual or transgender identity.

I would like to thank the Library Development Division of the Arizona State Library, Archives and Public Records for their support of my ability to participate in the process of furthering the development of our profession.

Richard DiRusso
Collection Development Office – Manager
Pima County Public Library
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Fall 2008

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Brisingr

Now that *Breaking Dawn* by Stephenie Meyer is out and available to teen readers, librarians are getting in gear for the next big release—*Brisingr* by Christopher Paolini. *Brisingr* is the third book in the Inheritance cycle. For those of you who are unfamiliar with the series, it began with *Eragon*, a book about a teen who finds a dragon’s egg which hatches and reveals Eragon’s destiny as a Dragon Rider. Since *Eragon* was released in 2003, the movie has been made and the second book, *Eldest*, has continued the story. Fans from ten years of age and older are waiting for *Brisingr*’s release on September 20th at 12:01 a.m.

With all of that in mind, how is your library going to celebrate this novel’s release? Will you have a program? A book discussion? A movie screening? A passive program like a trivia contest? All great options! Another thing you can do—and it’s pretty easy too—is a book display “While you’re waiting for *Brisingr*”. There are few routes you can do: readalikes, general fantasy, and specifically dragons. Have a different one each week of September and you’ll have all the way up to the release date covered! When *Eragon* was released many people called it derivative of Tolkien, Star Wars, David Eddings, Terry Brooks, Ursuala K. LeGuin, and others. Put those books up on display—let the readers discover some Paolini’s influences. For dragons, bring out fantasy titles with dragons like Jane Yolen’s Pit Dragon Trilogy, or *Dealing with Dragons* by Patricia Wrede, but don’t forget nonfiction books like *Dragonology* and *The Practical Guide to Dragons*. For other fabulous fantasy series, suggest *His Dark Materials* trilogy by Philip Pullman or *The Song of the Lioness* quartet by Tamora Pierce. Tying into a teen boy fantasy adventure, showcase Cinda Williams Chima’s books *The Warrior Heir* and *The Wizard Heir* and the new one, *The Dragon Heir*. And since there are so many tween readers of the Inheritance cycle, have something in your youth department as well. Boys, who love *Eragon* and *Eldest*, enjoy the Percy Jackson series, *Peter and the Starcatchers*, and the Pendragon series!

However you choose to celebrate the release of this new surefire bestseller, your library customers will appreciate it. Not only does it show that you and your library are up to date on all the latest things, but it also shows that you take their readership in mind when planning events. Have fun!
Top 4 Ways to Learn About New Technologies for Libraries

“I don’t have time.”

That’s the most common response I hear from colleagues when talking about learning new technologies. Yes, we are all busy but those of us that can remember back to the early 90’s remember a time when there was a new thing called the internet. Many of us didn’t have time to learn about it then and have since tried to play catch up. Don’t let this happen to you.

The most important thing when considering emerging technologies is to decide which ones might be best for your community. Emerging technologies are not cookie cutter technologies that should be used by all; they are a suite of innovative ways to add value to your customer’s experience. What will help you achieve your library’s mission? Keep this in mind as you learn about the wide variety of technologies that libraries are using to connect with their customers.

Here are my top 4 ways to learn about new technologies that libraries are using to connect with your communities.

4. Explore blogs about library technology The MCLC Tech Talk blog is one of the best local blogs about emerging technologies. National blogs include Tame the Web, Shifted Librarian, and one of the best on technology training is Helene Blowers’ Library Bytes.

3. Work through a Learning 2.0 23 things program on your own, then offer it to you colleagues. It’s a great way to do a self-guided program with one project each day that can help you get familiar with a variety of technologies in a few weeks

2. Start a blog about emerging technologies. If you are interested in these things many of your colleagues will be also. Start a conversation with them using free blog technology (WordPress or Blogger), but only do this if you think you can post to it at least every few days. There’s nothing worse than checking your favorite blog than to see the owner doesn’t care enough to keep it up.

1. (and the very most important thing to do). Start an Emerging Technology team at your library. Selecting new technologies for a library is best done in collaboration with a team of staff members that are positive, not afraid of change, willing to try new things and will be able to continue trying if a new feature fails. If your library administration seems reluctant to start one with official backing, start it yourself as a brown bag lunch group. If you have read to the end of this article you probably are the type of person who knows which staffers at your library might be interested in joining you. Contact them and ask if they will meet with you weekly to share cool things that you think might help you connect with your community.

By Mary Mitchell
Sustainability

Problems cannot be solved at the same level of awareness that created them. - Albert Einstein

The term ‘sustainability’ was brought to the world stage in 1987 with the publication of the United Nations’ Report of the World Commission on Environment and Development. In its resolution to the General Assembly http://www.un.org/documents/ga/res/42/ares42-187.htm, the Commission defined sustainable development as "development that meets the needs of the present without compromising the ability of future generations to meet their own needs." Sustainable Development brings together economic development and environmental protection to the benefit of both, at present and in the future. While the UN focuses on the global scale http://www.un.org/esa/sustdev/index.html, the US federal government has taken steps to address this issue and provide information to citizens, businesses, and other constituents.

As you might imagine, the federal agency with a lot to offer in this area is the Environmental Protection Agency (EPA). The ‘Sustainability’ page http://www.epa.gov/sustainability/ has links to information and resources on the ‘Built Environment’; Water, Ecosystems, and Agriculture; Energy; and Materials and Toxics. There are also geographic links, subject links, and links for getting more involved.

Related EPA links include:

• Climate Change - http://www.epa.gov/climatechange/
• Clean Energy - http://www.epa.gov/cleanenergy/
• Green Power - http://www.epa.gov/greenpower/index.htm

Green Building - http://www.epa.gov/greenbuilding/index.htm

The Department of Energy (DOE) is another agency with a great stake in sustainability. Renewable Energy http://www.eere.energy.gov/, the Green Power Network http://www.eere.energy.gov/greenpower/, and the National Renewable Energy Laboratory http://www.nrel.gov/ all provide information on efforts to advance cleaner and more energy-efficient technologies.

FedCenter - the Federal Facilities Environmental Stewardship and Compliance Assistance Center http://www.fedcenter.gov/ is a joint initiative of EPA’s Office of Enforcement and Compliance Assurance (OECA), the Army Corps of Engineers’ Construction Engineering Research Laboratory and the Office of the Federal Environmental Executive to create an all-services technical and compliance assistance center to help federal environmental officials better address their environmental needs.

The Green Suppliers Network http://www.greensuppliers.gov/gsn/home.gsn is a joint effort of the EPA and the Department of Commerce to help small and medium-sized manufacturers stay competitive and profitable while reducing their impact on the environment.


Internal programs are working to make the federal government ‘green’:

• The Chief Administrative Officer of the House of Representatives is working to ‘Green the Capitol’ http://cao.house.gov/greenthecapitol/

• The Mission of the Office of the Federal Environmental Executive http://www.ofee.gov/ is to promote sustainable environmental stewardship throughout the federal government.

The US General Services Administration (GSA) mission is to “help federal agencies better serve the public by offering, at best value, superior workplaces, expert solutions, acquisition services and management policies.” Their Go Green: GSA Environmental Initiatives http://www.gsa.gov/Portal/gsa/ep/home.do?tabId=10 assists federal agencies to reduce energy and water consumption; purchase renewable energy; purchase bio-based and recycled products; support waste management practices; encourage sustainable practices in buildings; use alternative fuel vehicles; and purchase environmentally friendly electronics.

On Sunday, Aug. 10, I stopped by the newly remodeled Saguaro Library. This Library is part of the Phoenix Public Library system. You travel down Thomas Road to 46th Street. The Library is located at 2808 N. 46th St.

The Saguaro Library opened its doors on October 4, 1964. As part of the 2006 Citizens Bond Program, Saguaro closed in November of last year for remodeling. A bookmobile was placed on the site for the duration of the closure. The Library reopened on Saturday, June 7. The Library's new look was designed by Durkin+Durkin Architects LLC.

The outside of the Library has similarities to its old design. In fact, the point of the remodeling was to better utilize the 10,500 square feet for today's library users. The entrance has been moved to the northeast end of the building from the west, giving the Library a more visible presence on the streetscape.

The entrance is marked by a pillar with the Library's name. This connects to an innovative overhead awning composed of mesh wiring and containing river rocks to create shade. The exterior color scheme consists of bright yellows and greens contrasting with the colors of the stonework. The clerestory windows from the old building have been retained.

Upon entering, a large television screen to the left portrays construction project images and lets customers know when the next computer reservation is. Display shelves are by the self-checkout units. To the immediate right is the customer service desk. The staff work area is behind this desk. Behind the service desk is a long hallway. The Friends have their books for sale here and there is a large meeting room to the west.

Part of the redesign involved creating outdoor patio spaces to the west and south for reading and conversing. The Children's room is south of the largest patio. It includes a fun birth-to-five area with a yellow floor. The blue end panels for the shelves provide a colorful atmosphere and a lower ceiling mutes the sound.

The main room has a central unifying space that is filled with PC's and bestsellers. The bright colors from outside are repeated in the interior which adds to the vibrancy of the room. To the northwest is a periodical reading room that leads to one of the patios. Audiovisual materials continue down to the south patio.

To the east of this main room are the adult collections with their green end panels. Teen Scape has its beanbags and other comfortable seating below an angled rectangular red bulletin board. PCs, manga and a study table complement the area.

This Library has special resonance for me as it was my first post as a Library Assistant in July 1988. My first day of work I broke my key inside the lock to the staff entrance! It is so wonderful to see this Library redesign that retains the character of the old building while updating it for this century.
ARIZONA LIBRARY ASSOCIATION

For membership information, call 480-609-3999.

AzLA President: Angela Creel-Erb
Arizona Western College - Academic Library
2020 S. Avenue 8E
Yuma, AZ 85365
Phone 928-344-7776
angie.creel-erb@azwestern.edu

Executive Secretary
1030 East Baseline Rd., Suite 105-1025
Tempe, AZ 85283
Phone 480-609-3999; Fax 480-609-3939
Email admin@azla.org

AzLA home page: www.azla.org

The Arizona Library Association is a nonprofit corporation chartered in Arizona.

Libraries needing assistance in censorship issues should contact:

Melissa Ann McCallister
AzLA Intellectual Freedom Committee Chair
Adult Services Librarian, Maricopa County Library District
Perry Branch Library
1965 East Queen Creek Road
Gilbert, Arizona 85297
602-651-3562
melissamccallister@mcldaaz.org

Arizona State Library, Archives, and Public Records
Library Development Division
1100 West Washington, Phoenix, AZ 85007
Web site: www.azlibrary.gov

Arizona Library Jobline website: www.azlibrary.gov/jobs/

Mountain Plains Library Association
MPLA Jobline: 605-677-5757; www.mpla.us

AzLA 2008 CALENDAR

October 17    Executive Board meeting, Sierra Vista Public Library
December 8-10 AzLA Annual Conference, Glendale, “New Frontiers: Moving into the Future”

For other calendars and a listing of continuing education, grant writing, Carnegie Center, and other events, see the

For other continuing education opportunities, click Continuing Education on the AzLA website.

Arizona Library Association Newsletter

The AzLA Newsletter (ISSN:0515-0272) is published 10 times yearly with two combined issues, July/August and November/December. The DEADLINE for submission of materials is: **10th of the month** for the following month's issue. **Send items by email** (or by regular mail, if necessary) to editor above. **The deadline for newsletter submissions is: the 10th of the month.**

Submission guidelines: All Items should be brief; informational; fewer than 500 words; include a title; be written with a library audience in mind [i.e., send articles, not press releases—which are written for the public] and be signed by the submitter's name, library affiliation, and phone number. The editor reserves the right to edit all articles for style, content, and length.